

Remark

Applicants respectfully request reconsideration of this application as amended. No claims have been amended. Claims 1-90 have been cancelled. Claims 91-117 are new. Therefore, claims 91-117 are present for examination.

The present application was rejected under Lopresti et al. U.S. Patent No. 5,889,506 ("Lopresti"). The new claims submitted herewith are believed to distinguish the invention over Lopresti. In the new claims, the reference to entertainment selections has been deleted, for example, and the claims now refer to a television programming guide and data about a particular television program. Lopresti's Figure 12 shows a television schedule grid with some information about each program. Tapping on any one of the shows displayed in the grid causes a switch to the corresponding TV channel. (9:59)

New claim 91, for example, refers to three separate and distinct information sources, a broadcast source for the TV programs, a local storage location for the programming guide, and a remote location for the television program data. The remote location is separate from the broadcast source. Lopresti teaches that everything be obtained from the broadcast source, such as a cable head-end. This includes the television program and the program guide. The program guide and any information received from the remote control would appear to be stored in a single memory at the set-top box. This is clearly different from what is recited in the new claims of the present invention.

The original claims of the application were rejected on the basis of Hidary et al. U.S. Patent No. 5,778,181 ("Hidary") and Knee et al. U.S. Patent No. 5,589,892 ("Knee"), among others. Hidary shows receiving URLs with a time stamp in the VBI and displaying the corresponding web page in a window of the video program at the indicated time. Referring, for example to claim 91, in contrast to Hidary, the new claims recite a multimedia identifier that provides data upon selection by

the user. Knee shows a programming guide with icons for shopping and other services that are all maintained and operated by the cable provider. In contrast to Knee, the new claims provide the additional data from a source other than the broadcast source and the programming guide.

Applicants believe that the new claims recite an invention that is patentably distinct from any combination of references from the original rejection.

Conclusion

Applicants respectfully submit that the rejections have been overcome by the amendment and remark, and that the claims as amended are now in condition for allowance. Accordingly, Applicants respectfully request the rejections be withdrawn and the claims as amended be allowed.

Invitation for a Telephone Interview

The Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of the case.

Request for an Extension of Time

Applicants respectfully petition for an extension of time to respond to the outstanding Office Action pursuant to 37 C.F.R. § 1.136(a) should one be necessary. Please charge our Deposit Account No. 02-2666 to cover the necessary fee under 37 C.F.R. § 1.17(a) for such an extension.

Charge our Deposit Account

Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,
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